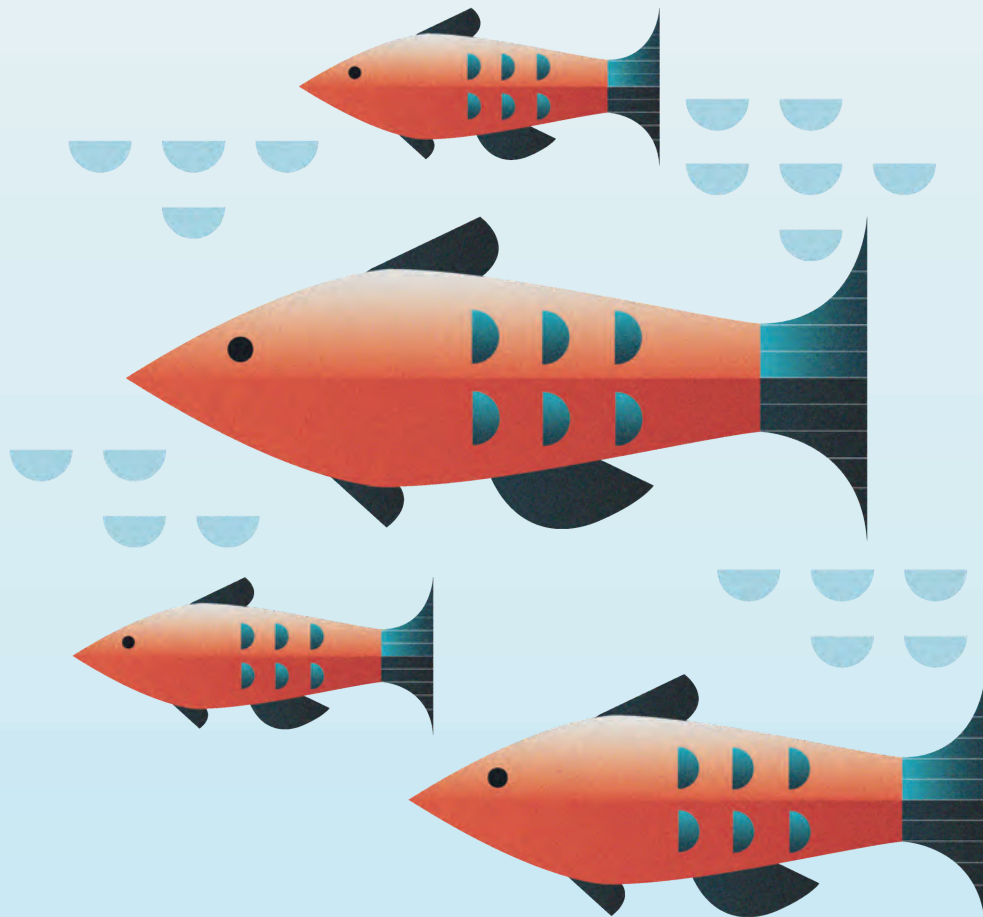


Fundraising for Foundry

Foundry Fundraising Toolkit for
Community Events





Thank you for choosing to support youth health and wellness. We hope this toolkit will provide all the information you need to host your own fundraising event in your community, in support of Foundry BC.

Please see [additional resources](#) on organizing your community event and to learn more about Foundry.



Foundry is a provincial program of Providence Health Care, with St. Paul's Foundation serving as the registered charitable partner. When you host an event or donate in support of Foundry BC, your donation will be processed through St. Paul's Foundation, supporting Foundry's work across our province.

You can also host a fundraising event in support of a specific Foundry centre. Please visit [Foundry centre Donation page](#) and contact the registered charity supporting your local Foundry centre to learn more about how your event can help to build and support [a Foundry centre in your community](#).

Please contact Amanda or Helene if you have additional questions:

Amanda Oldershaw | aoldershaw@providencehealth.bc.ca | 604-682-8206
Helene Rasmussen | hasmussen@foundrybc.ca

Your Gift Helps Young People Live a Good Life

Foundry offers free and confidential supports for young people ages 12-24 – mental health care, substance use services, physical and sexual healthcare, youth and family peer supports and social services – both online and in-person in communities across BC. Your community fundraising events helps build our centres and improve access to care, ensuring youth and caregivers find the help they need, when they need it.

Over
35,000
of BC's youth have accessed Foundry's services since April 2018, including **17,567** youth in Fiscal Year 2022/23.



16 Foundry centres open
9 centres in development
10 centres announcing soon



- Open**
- Campbell River
- Cariboo Chilcotin
- Comox Valley
- Kelowna
- Langley
- North Shore
- Prince George
- Vancouver-Granville
- Abbotsford
- Victoria
- Penticton
- Port Hardy
- Ridge Meadows
- Richmond
- Sea to Sky
- Terrace
- Coming Soon**
- Burns Lake
- East Kootenay
- Fort St. John
- Kamloops
- Powell River
- Sunshine Coast
- Surrey
- Tri-Cities
- Vernon



Over
15,000
virtual appointments since launching Foundry Virtual services and the Foundry BC App in April 2020 during the pandemic

Step-by-Step Event Planning Guide



1: Ideas and Goals

- Decide on the type of event
- Set a fundraising goal
- Find others who can help you with your event
- Contact us if you need advice



Support Jennifer Köpp - Hiking for Mental Health

I've had a passion for the outdoors since I was a small child. Being in the wild was a comforting place for me in challenging times and this extended into adulthood. Eventually, hiking and outdoor activities became an essential coping strategy to ease stress, overcome challenges and manage my mental health and well-being.

The Nuümü Poyo trail, otherwise known as the John Muir Trail, has been a bucket list goal of mine. This hike is 380km through the High Sierras in Southern California, summiting the tallest peak in the continental US. To me, this journey symbolizes victory over the many obstacles I have had to overcome in my life, and I feel drawn to dedicate this hike to others facing mental health challenges in their lives. With the pandemic easing off, now is the time. I will hit the trail on July 28th, 2023!

I want to use this epic adventure to raise awareness for this wonderful non-profit organization and de-stigmatize reaching out for help before, during and after mental health crisis.

I have chosen to raise funds for Foundry BC, specifically the virtual chapter, who help support teenagers and young adults with a variety of free services and professionals, to help teens and young adults thrive. Foundry was born when a small group of psychiatrists from St. Paul's Hospital noticed a lack of much needed support for this age bracket and founded this unique integrative approach to meet these needs.

ACHIEVEMENTS

Bronze Star
\$1,000 Raised - Bronze Level Achiever

TOTAL AMOUNT RAISED

37% of Goal \$2,250 Raised

THANKS TO OUR DONORS

Steve	\$100
Open Class	\$100
Tommy Bond	\$100

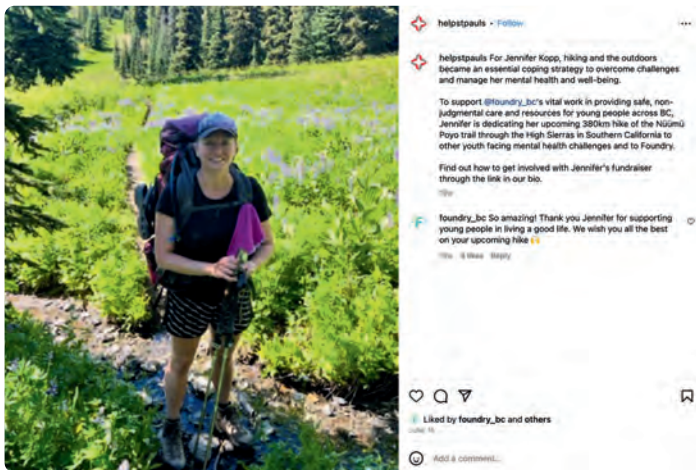
SHARE

2: Let Us Know

- Fill out an online [Third-Party Fundraising Application Form](#)
- Get approval and answer any follow-up questions
- (Optional) Set up a customizable online fundraising page for your event, please contact St. Paul's Foundation for support and guidance

3: Confirm Details

- Plan your event
- Confirm date and location
- Obtain any required licenses or permits
- Finalize budget and goal: see our [Tips for your Event Goals and Expenses](#)
- Gather a team to help at the event



4: Share the News

- Promote your event through social media, emails, posters, and local partners
- Pre-event fundraising: ask for donations, send invitations, sell tickets
- See [additional resources](#) for some free event listing websites for you to promote your event, and some tips on using Foundry's logo

5: Event Day

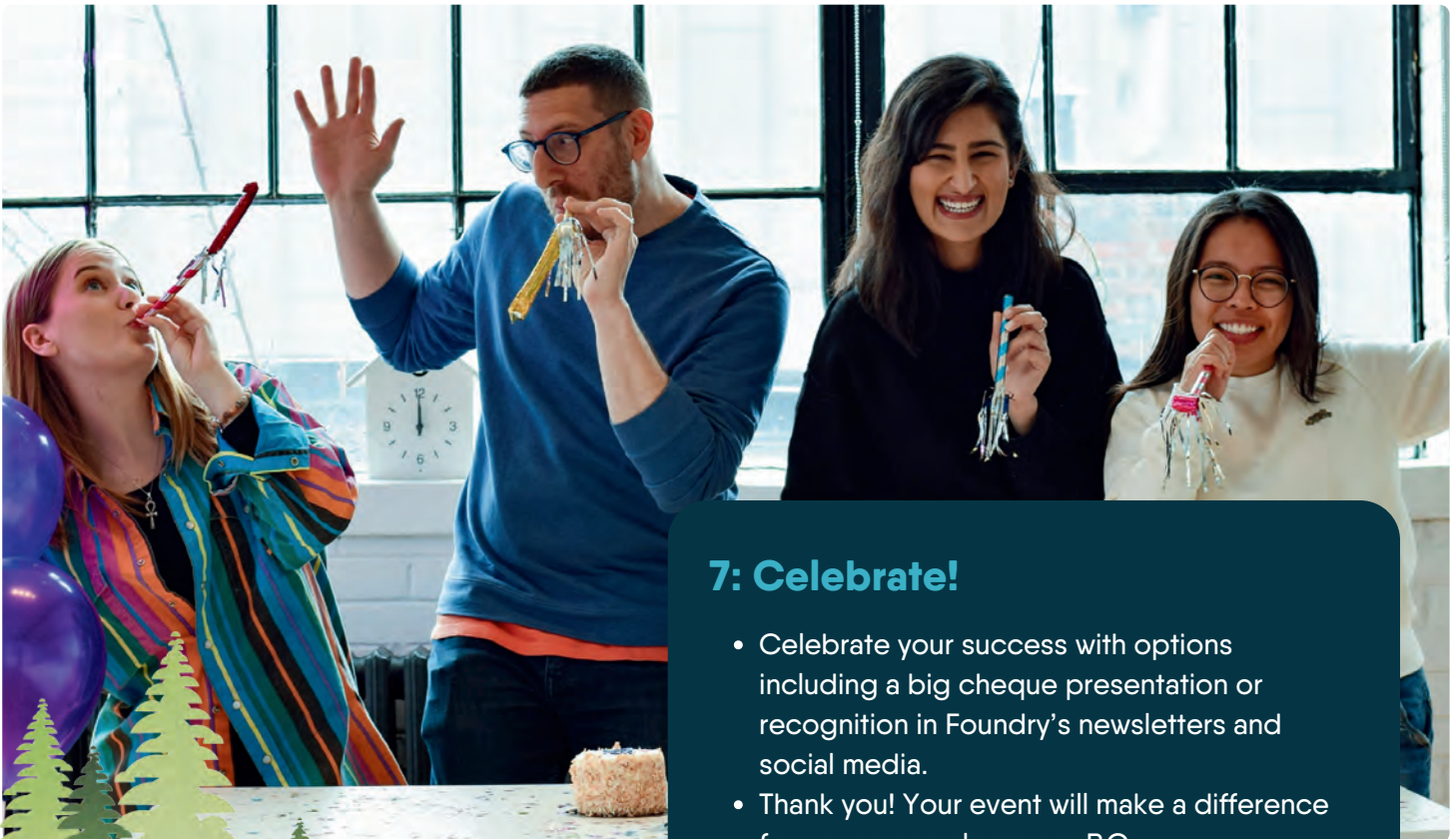
- Create a to-do list for the day of your event
- Support your volunteers, so everyone involved understands their role
- Share Foundry information at the event
- Collect online donations using your own fundraising page or the Foundry donation website
- Collect cash donations and event proceeds
- Gather contact information from donors wanting a tax receipt
- Have fun and enjoy your event!



6: Wrap-Up

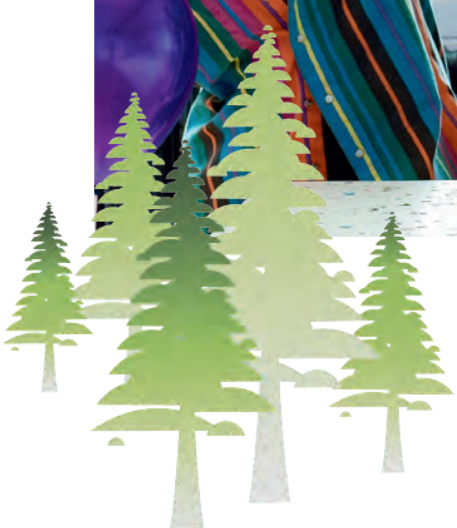
- Thank your participants, donors and volunteers.
- Complete your final budget and calculate fundraising totals
- Send an email, social media post, or fundraising page update with the total raised
- Share photos from the event
- Submit proceeds to Foundry through St. Paul's Foundation within 2-4 weeks of your event
- Contact us to drop off donations in person
- Contributions can also be mailed (with a note about your event) to:

St. Paul's Foundation of Vancouver
178-1081 Burrard Street
Vancouver, BC V6Z 1Y6
Attn: Foundry



7: Celebrate!

- Celebrate your success with options including a big cheque presentation or recognition in Foundry's newsletters and social media.
- Thank you! Your event will make a difference for young people across BC.



Get Support



Foundry can support you:

- Donation forms and online fundraising tools
- Personalized fundraising advice and event support
- Foundry information and logos for display
- Foundry representative to speak at your event (based on availability)
- Official tax receipts for cash donations \$20 and above

Foundry can't provide:

- Funding or reimbursement for event expenses
- Direct access to donors' information
- Assistance in soliciting sponsorship
- Logistical support, advertising, or media relations
- Required licenses or insurance for your event
- In-kind donations, staff, or volunteers for your event



Thank You

Thank you so much, on behalf of Foundry and St. Paul's Foundation, for joining us in helping young people and families across BC access the resources and support they need, when they need it.

If you have any questions about setting up your own fundraising page or submitting your donation, please contact:

Helene Rasmussen | hasmussen@foundrybc.ca

Amanda Oldershaw | aoldershaw@providencehealth.bc.ca



Additional Resources

See additional tips for planning your event:

- Read through our [Tips for your Event Goals and Expenses](#) document
- Read through St. Paul Foundation's [Tax Receipting and Financial Accountability Guideline](#)
- Submit your application for gaming licenses (e.g., raffle), read more details and submit application at [Gambling Event License Fundraising Documents and Forms](#)
- Submit your application for a Special Event Permit (SEP) to be able to serve or sell liquor at your event, read more details and submit application at [Liquor and Cannabis Licensing](#)
- If you would like to use Foundry's logo in your promotional material, please read [Foundry's Branding and Logo Guidelines](#)

See below links for more about Foundry:

- [Foundry BC](#)
- [Foundry Virtual BC](#)
- [Foundry Case For Support](#)
- [Foundry Expansion](#)
- [Foundry Research](#)
- [Foundry History](#)
- [What Makes Foundry different: Integrated Youth Services \(IYS\)](#)
- [Strong People Seek Support Series](#)
- [Foundry Impact Report](#)

Below are some free event listing websites for you to promote your event:

- [The Georgia Straight](#)
- [Miss 604](#)
- [Daily Hive Vancouver](#)
- [Vancouver Is Awesome](#)
- [Special Events BC](#)
- [Eventbrite](#)
- [10 times](#)
- [Evvnt](#)

